

THE WHITTIER PICTORIAL

Dr. A.C. Neiswander
402 S. Greenleaf Ave.
Whittier, Calif.

15c



July 26, 1951

See Page 11

THE RED LINE
LA HABRA FIGURINES
BACHELOR BRIDE'S ALBUM





Joanne Maycock

the **WEAVE** is **NEWS**

the weave is wearable, wonderful,
welcome in this all-wool shirt—
pleated to knife sharpness
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treatment, and deep, flattering sleeves

skirt 12.95

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200 East Philadelphia

The WHITTIER PICTORIAL

Whittier's Own Local Picture Magazine

Published every other Thursday at Whittier, California

(EXCEPT ONE ISSUE IN AUGUST)

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VOL. II, No. 7

JULY 26, 1951

WE TAKE A VACATION!

As announced in THE PICTORIAL for July 12, the publication will skip the issue which would have appeared August 2, so that the staff may enjoy a two weeks' vacation—the first since the magazine appeared in April, 1950.

Subscriptions will be extended one issue, however, so that PICTORIAL readers will continue to receive 26 issues per subscription. The next issue of the magazine will appear Thursday, August 16, and will carry the date, August 23. Hope you have as much fun during the next two weeks as we plan to have!

YOU TAKE THE LONG VIEW, I TAKE THE DIM

by Paul S. Nathan

Life shapes us in its uncongenial mold:
Conceived in heat, thrust crying into cold;
From breast to bottle driven, thence to cup,
While forced the diaper's pleasures to yield up.
We learn to walk—and lamps are snatched from reach;
To talk—but, given magic power of speech,
Scarce form the word when taught to frame the lie.
And then, fair reason flowering, we ask why:
Why is grass green and why are there two sexes?
Each question answered but becomes a nexus
In an unending series. Put to school,
We spend our childhood under the thumb of rule,
Filling our heads with figures, facts, and letters
While Nature fills our trousers and our sweaters.
At last, prepared by education's minions,
We sally forth, wrapped up in our opinions,
Ready to show the world what stuff we're made of,
Convinced there's nothing—much—to be afraid of.
We fall in love (or try to), find a niche
In which to work and marry and grow rich.
Soon baby comes, all dimpled, pink, and curly.
Too late, alas, we know he came too early.
Good friends of yore, long may you drink and rollick!
We're sitting up tonight with Junior's colic.
An only child is lonely, so you're reckoned
Remiss in duty till you've had a second.
No turning back: you can't stay where you are;
You need a house, and with the house a car.
Succeeding years deal out their bitter doses:
Unfaithfulness, indebtedness, neurosis—
And just to make the prospect more depressing,
The children get around to adolescence!
Thus, put upon, deprived, coerced, and forced
(Some of us married still and some divorced),
Characters in a story badly told,
Not yet grown up, we find ourselves grown old.

The Readers' Free Press

To the Editor:

May I congratulate you on what I consider a terrific job of investigation, reporting and analysis on the Balboa story (For Parents Only, PICTORIAL of March 22—Ed.) and on the how-to-be-a-postmaster story (A Postmaster Is Born, PICTORIAL of May 17—Ed.). That is my idea of what a newspaper ought to do (and so few do), and also my idea of how such stories ought to be handled.

HUGH I. JENCKS
Managing Editor
The Great Bend (Kansas) Tribune

Great Bend, Kansas

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THE RED LINE

**Not You, Perhaps, But Your Best Defense Against It Is to Know
Precisely What It Is Here's a Clever Version of the Ideas
We're Fighting Against**

Certain local groups labored diligently last June to protect Whittierites from the corrosive influences of "subversive" thoughts, fearing that they might be exposed to them during the 17th Institute of International Relations. THE PICTORIAL, believing that the people of Whittier can make up their own minds, and that the only dangerous political thoughts are those which are hidden, herewith presents an unusual interview, with Dr. Anna Louise Strong, to show what sort of thing these groups would like to "protect" us against. Nebraska-born Dr. Strong, noted Communist sympathizer, lives in a pleasant bungalow at La Crescenta, where the interview took place. She has met and talked with Marshal Stalin, Chinese Premier Mao Tse-tung, North Korean Premier Kim Il Sung and many other Red leaders during 30 years when she studied at first hand the Communist movements in Russia and the Orient. After taking a Ph.D. at the University of Chicago, she went to eastern Europe in 1922 as a correspondent for Hearst International Magazine. During succeeding years she came to know the expanding Communist movement well and to have a warm personal regard for its leaders. It came as quite a shock to her, therefore, a year or so ago, when she was arrested at Moscow as a "spy" and deported to this country. Because the editors sharply disagree with Mrs. Strong on many points, marginal notes have been added by them where appropriate. Otherwise the interview speaks for itself.

When were you in North Korea, Mrs. Strong?
In 1947.

Did you meet Kim Il Sung?

Oh, yes, I have a picture showing myself interviewing him. I travelled across the country in private cars with the Minister of Labor. . . . Of course I had to have an interpreter and there were some Korean interpreters who had studied English in American mission schools.

What was your impression of North Korea?

Everyone at that time saw that the country was naturally a unit and was being artificially cut in two and polarized by the Cold War. That is the North Koreans and the South Koreans, even though they were the same kind of people but with America running one kind of government in the south and with Russia another kind in the north, all the people that liked one kind went north and the people that liked the other form went south. I came back from North Korea through Russia. . . .

Was that the time you had the episode?

No, that was later. I came back to the United States in January, '48, and was here until fall; then I went back through Moscow with the intention of going to China. I had an invitation from the Chinese Communists (to) take part in reporting for history on the Communist campaign from Manchuria to take Peiping.

You didn't get through?

No, the Russians stopped me in Moscow and eventually arrested me and deported me via Poland.

Did they give any reason?

No, they said I was a spy, but they wouldn't say what I had done and I don't know.

Were you a spy?

No, I certainly wasn't.

What are your ideas about the Korean fighting?

I think we should never have gone in there. I think we have ruined a little country that never did us any harm. We have destroyed it and it will be a generation or 50 years before it gets back on its feet. I think that will be remembered in Asia for 500 years.

Yes—but it will be remembered as history's first instance of world-wide collective action to stop an aggressor.

Do you think we should have let the North Koreans go right ahead with their venture in South Korea?

I think our trouble was long before that; by the time we got that far, things were already not in a good position.

Was that the fault of the western powers?

I think it was our fault for not at once recognizing the new power in China. I think we should have recognized the Peiping government and brought them into the United Nations, and I think the United Nations would then have been prepared to handle the situation. . . . I'm not saying that the North Koreans had any more right to unify the country than the South Koreans had—both sides wanted the country unified—but if we had even once permitted the North Koreans to present their case before the U.N. we would have been in a better position.

What was their case?

Well, that they hold elections somewhat earlier, that they were the lineal heirs to the first government in Korea (established when) the Russians came in and liberated them. . . .

Didn't the Russians train the North Korean army? It seems that the North Korean position is a little dubious.

So were the South Koreans being maintained (by) the United States for the purpose of invading the North—that's the way the North Koreans felt. . . . There is a good deal more to show that the South Koreans were preparing to invade the North . . . than there was to show that the North Koreans were trying to invade the

Your peculiar inference is that if we had recognized Communist China before June 25, 1950, the North Koreans would not have attacked South Korea.

The heavy North Korean striking force, and the momentum and efficiency of its drive to the Pusan perimeter, showed conclusively that the invasion was long and skillfully prepared; South Korea's utter inability to cope with it indicates rather strongly who was preparing to attack whom.



Dr. Strong poses with Chinese Red Foreign Minister Chou En-lai, before Yanan cave where Sino Red command holed up during World War II. It was from these caves that they issued forth to conquer China after the greater war ended.



Interview was recorded on tape recorder. PICTORIAL Editor Pollak listens intently to Dr. Strong's comment.

South. Most people were rather surprised when the North invaded the South and even that is not entirely proven.

What, that the invasion came from the north?

The first statement made in Tokyo was that the South invaded the North, as you will know if you read John Gunther's book on General MacArthur. I don't know who did which.

What is your impression of Mao Tse-tung?

I consider him perhaps the greatest living political philosopher. His very original writings show him to be a genius. The success of the Chinese Communists was due pretty largely . . . to Mao's ability to handle the situation, to analyze the peasants' needs and to satisfy them, and his conception of strategy which was really something new in warfare. . . . Now that strategy is being very much studied by all the colonial peoples of Asia.

Do you think the Chinese are united behind Mao?

Probably not 100 percent, but I think they are more united than they have been at any time since the fall of the empire.

On the basis of your knowledge of the Chinese and Chinese leaders, why do you think the Chinese went into Korea?

I think that any Chinese government that was based in North China could not have avoided going into Korea after we crossed the parallel, any more than we would avoid it if Chinese and Russian troops advanced through Ontario . . . and the Detroit area with the announced intention of turning off the power, which is what one of our generals, General Gay, announced.

Do you believe that the Chinese in Korea are volunteers as they say they are?

Technically, yes. That is to say, I don't think—I

think there's no proof that regular detachments of the regular army went in there.

What do you feel will be the upshot of an armistice, if it is arranged?

Well, it is hard to say, but one hopes there will be elections all over Korea, arranged with some sort of outside observers who can guarantee bonafide elections, but these cannot be arranged under the direct charge of the United Nations, because the UN is a belligerent.

What connection, if any, exists between the Chinese Communists and the Russians?

Oh, they have a military alliance.

Do you consider China a satellite of Russia?

No. I would consider that if they got as close together as to have satellites, why Russia would eventually be a satellite of China. But I think the relationship is that of partners.

You don't think that the Kremlin tells Mao what to do?

I'm sure that if it is a matter of foreign policy, they discuss it.

What do you think Russia wants?

She's after a chance to develop, without threats, her entire territory within her borders, and to have a ring of countries around her which are friendly and trading with her.

Do you believe she intends to communize the world?

I think she's always known that she cannot, and will not, and has made no attempt to. She believes that other countries eventually will go in for her form of government, but she does not think that the Russians can go and tell them how.

Well, is your inference there that—

My inference there is that the Chinese revolution took place not independently quite from Russia, but

Press reports say UN intelligence has identified several Chinese field armies, innumerable regular Chinese divisions, regiments, etc. If these hundreds of thousands of Chinese be volunteers, we are witnessing modern history's greatest voluntary military movement.

The UN is no more a belligerent than the cop on the corner who breaks up a brawl. Like him, it is carrying out its legally constituted role of peace-maker.

The Russian way to make friends: riddle your small neighbors with secret agents, use subterfuge to saddle them with native-born dictators, undermine and debauch their national heritages, keep them friendly with the point of the bayonet!

"The Communist Parties of the world are preparing the workers to take over power . . . the time is near when the toilers of all countries will overthrow the bourgeoisie and

Gunther wrote: "The fact that the first information reaching Tokyo . . . was of an attack by South Korea on North, instead of vice-versa, is not particularly important. The message may have been garbled in transmission. Nobody knew anything much at headquarters the first few hours, and probably people were taken in by the blatant, corrosive lies of the North Korean radio."

achieve their liberation." (from an official translation of a Soviet lower school textbook.)

You can't accuse the Russians of not trying.

Every Communist party in every country is a Soviet beachhead infinitely more menacing than our purely military bases.

How, then, can the New Yorker Daily Worker accurately foresee the contortions of party line so that it and Moscow's Pravda recite the same lesson on the same day?

without Russian penetration . . . By Chinese action.

By the same token, you believe then that if we should ever have a Soviet system in the United States, it would be through actions of Americans—

That it couldn't possibly come in a country the size of America from outside penetration—whatever the Russians wanted, it couldn't be done. You see now a lot of changes taking place in government partly through the passivity of the American people, but certainly no change could be made from outside.

Do you feel that the Russians are a military threat to American security?

Not the slightest. I feel that the Americans are a very serious military threat to Russian security. We've set up a ring of military bases around them. And we put in our papers all the time diagrams showing just how quickly we could atom bomb everything they've got. Now, they have no bases in this hemisphere surrounding us.

Do you think that Russia does or does not through various Communist parties interfere aggressively in the internal affairs of other countries?

I think that the Communist parties all over the world each has its own ideas on how to come to power. . . .

Do you think the American Communist party is autonomous?

I think it's autonomous. I think that it's that it has such an admiration for Russia that it thinks, or tries to think, the way it thinks the Russians would want it to think. But I think it does not get directions from the Kremlin as to what to do.

Would that attitude account for their cold-shouldering you?

Yes, they take it for granted that no policeman in Moscow could ever make a mistake.

Were you a party member here in the states?

No. Not anywhere.

Were you acquainted with the Communist leaders here?

I met most of them. I never knew them very well.

Would you care to comment on the court decision?

Well, I think the court decision was the most serious thing to American liberty. I think we haven't in the whole existence of the United States seen such a series of such blows as on that black Monday when we had the Loyalty Oath affirmed, when we had the lawyers also refused a hearing, and then we had the Smith Act upheld, and we had the Harlem case hearing, which you probably don't know much about, also turned down.

Well, I wonder if the average American who has an open mind might comment this way on the Communist leaders decision. They were convicted of advocating the violent overthrow—

No, they weren't—they weren't—that's just the point. They were not even accused of advocating force and violence. They were accused of having dangerous thoughts which might under some conditions lead them to advocate force and violence. Now, as (Eugene) Dennis stated flatly, that the Communist party does not now advocate and never has advocated the overthrow of the government by force and violence. I think he's stating the exact truth. I don't think he's telling the whole truth. I think that what they were convicted of was of holding some ideas which might under some future conditions lead them to advocate the overthrow of the government by force and violence.

If they got in a strong enough position to do so.

Or if the government got to be the kind you could not overthrow by voting.

The government must protect itself—I think you'll agree with that.

Sure, that's the nature of the State, to protect itself. Sure.



She has sharp sense of humor.



At her desk, before wall picture-map of Soviet Union.



Dr. Strong carefully considers question before replying.



Dr. Strong interviewed Kim Il Sung, person who took old-time patriot's name and became premier of Communist North Korea.

So, to what extent should any government, assuming it's a reasonably democratic government, protect itself?

Well, all of our founding fathers, from Washington and Jefferson right down through Lincoln certainly believed that speech should be free and if the people wanted to revolt and overthrow the government, that was their privilege. That was the good old American view. (However) in recent years the American Communists have spent most of their time advocating peace—with the Soviet Union—rather than any changes in America.

In that connection, what do you think of the Quaker foreign policy statement?

I think it's a very admirable statement and should be carefully considered and studied and that each of its steps are highly essential and very important.

Do you believe the U. S. and Russia can co-exist peacefully?

Yes, everybody I know believes that except a few people in this country. The Russians have always believed it.

What sessions of the Whittier Institute had you attended?

I attended the Tuesday and Wednesday ones, then I went back Friday and for Saturday morning.

Did you take part in panel discussions?

Hardly discussion; I—uh—offered two or three words of comment.

Were you invited this time?

No, I wasn't invited this time. I would say that their reason for inviting me last year was that the Korean War had just broken and that I had certain facts that nobody else had; I had been in North Korea. So when they heard about it, it was quite natural that they put in a special meeting they hadn't planned originally.

What do you think of the school boards making it difficult for institute speakers to have use of school auditoriums?

Oh, I think the day will come when the school board will be thoroughly ashamed of itself for what it did—if that school board is still there. It's really disgusting! An organization like the Friends Service!

I've heard many people say that the school board members were acting in all sincerity, that they didn't feel that school facilities should be used by those advocating the overthrow of our government—

Well, now, that's utter nonsense! The school board and every member of it is much more for force and violence than any member of the Friends Service and everyone knows it! The school board probably supports this war in Korea which is force and violence killing off

Washington put down the Whiskey Rebellion by force. Lincoln put down the Southern Rebellion by force. Neither approved these uprisings. Since 1789 we have allowed ourselves the luxury of a revolution every four years—via the ballot box.

"... the existence of the Soviet Republic next to a number of imperialist States for a long time is unthinkable. In the end either the one or the other will have the better of it. Until that end comes, a series of most terrible conflicts between the Soviet Republic and the bourgeois States is inevitable." (Lenin, as quoted by Stalin.)

about 3,000,000 Koreans. They probably supported every war this country ever went into. The Friends Service is known everywhere as the organization *par excellence* which does not go in for force and violence.

Do you think we are well informed in the United States about what goes on in the world? What do you think of our press?

The biggest amount of misinformation in the world. Our press does have pretty nearly everything in it, but it does have so much misinformation in it, too. If you really use your intelligence, you can take the American press and find out what's happening. The average person, following headlines, gets completely misinformed. I do not mean to cast reflection upon members of the working staff, foreign correspondents or reporters.

How do you think the Russian press compares?

Well, in the Russian press you always know just exactly what the slant is, and granted that slant, it is very intelligent coverage. It emphasizes domestic changes much more than it does things abroad. . . .

Do you think that any press should be slanted?

I believe that all press is slanted and cannot help being slanted; the human being is that kind of animal.

You believe it's impossible to be objective?

There's no such thing as objectivity. I would say it is an ideal to have your press portray as accurately as it can what is happening, but in all writing there is a choice of what you are going to take. You can't write out everything that's happened and selectivity is a slanting for certain purposes. The purposes at present of our press are to make everybody feel that we are the only good people in the world and that everybody else is something not quite so good. I think that is a vicious press.

Isn't that true of any national press?

No, I don't think so. I don't think the British press tries to make the British think they're the only good people. Probably they already think so.

What do you think we'll ultimately arrive at—world government, some sort of federation, continuance of the national system?

For a good many years in the future, for a generation and perhaps more, there will be these national systems.

What happens beyond is a little difficult to see, but I don't think you'll have a world government so long as you have such diverse systems. . . . I think the thing to be desired is that there be a softening down of this Cold War and of this apparent feeling that we must try to see how bad the Russians are, and we should try to find out some of the good things they do. They know quite a lot of good things we do. . . . Eventually the social systems of the world will tend to approximate each other—if there's ordinary peaceful intercourse.

Do you think Russia will change from the present phase of dictatorship of the proletariat to a more democratic form of government?

Well, the Russians consider that they've already passed beyond the phase of the dictatorship of the proletariat some time ago, inasmuch as there is no longer a distinction between the proletariat and other classes.

Do you feel that they're a democracy now?

I feel that they have many democratic elements. I think that they're not a perfect democracy—neither are we. I think in certain respects they are more democratic than we, in their attitude toward equality of all races.

What do you think the policy of this country should be, and what can individuals do to lessen the present world tension?

Our policy should be, since we have the United Nations, to strengthen its peace-making functions instead of its war-making functions. The United Nations cannot be a peacemaker if it takes part in war. We helped destroy its peace-making functions by pushing the United Nations into war. We have several alternatives: we can make the UN into an anti-Communist world alliance; or we can make the UN all-inclusive, an organization of all nations for peace-making. But it cannot be both.

What do you think the Whittier citizen should do in this time of crisis?

He should read whatever paper he reads with intelligence, put two and two together, try to connect the headlines with the stories, and read between the lines. He should have the courage of his convictions and demand the right to express them. He should be tolerant of the convictions of others. And he should try to keep from being hysterical.

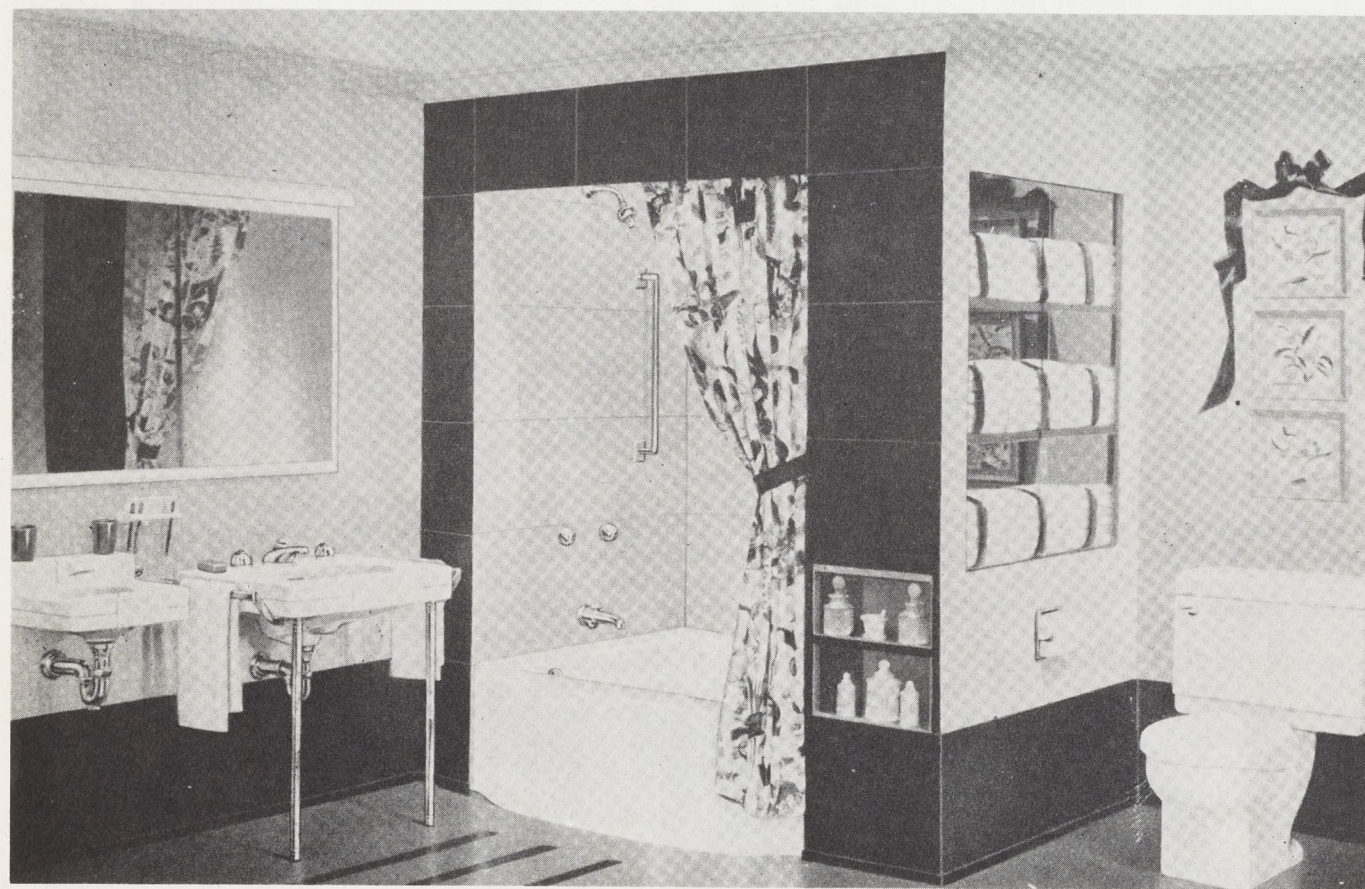
In all the world "peaceful intercourse" is prohibited only by Iron Curtain countries. Have you tried to get a Russian visa recently, Mrs. Strong?

Article 126 of the Soviet Constitution of 1936, now in effect, makes it clear that there shall be just one party.

We're publishing you. Pravda wouldn't publish us—or even you, now.

*Grant the slant, Mrs. Strong, and you're a dead pigeon. And what does slanting do to the minds of hundreds of millions of communist-dominated men who do not know their press is slanted? Or is the old time saying, "There's no Pravda in Izvestia and no Izvestia in Pravda," still current in Moscow?**

**Pravda means "truth"; Izvestia means "news."*



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The "grand entry" came about midway in the program, after the horses and riders had settled down.

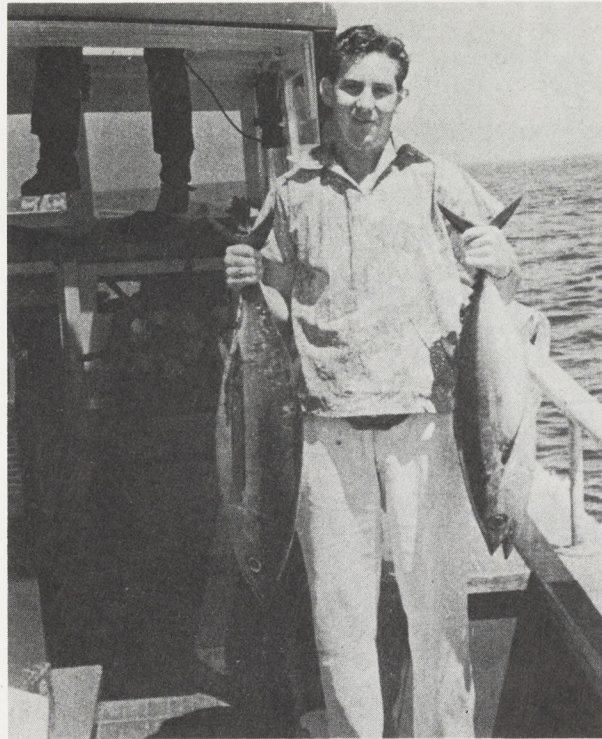
Whittier Riding Club Has Fun on Horseback

A "gymkhana" is sort of a track meet on horseback and that is what the Whittier Riding Club held the other Sunday at their grounds back of York Field. Admission was free, but there were probably more riders than spectators, and that was all right because a gymkhana is supposed to be by, of and for horsemen. These pictures show something of what happened.



One feature of the "obstacle course" was a dried-up old cow hide which, however, was strange enough to make some horses do this. Object was to get one's spirited horse up close to the hide.

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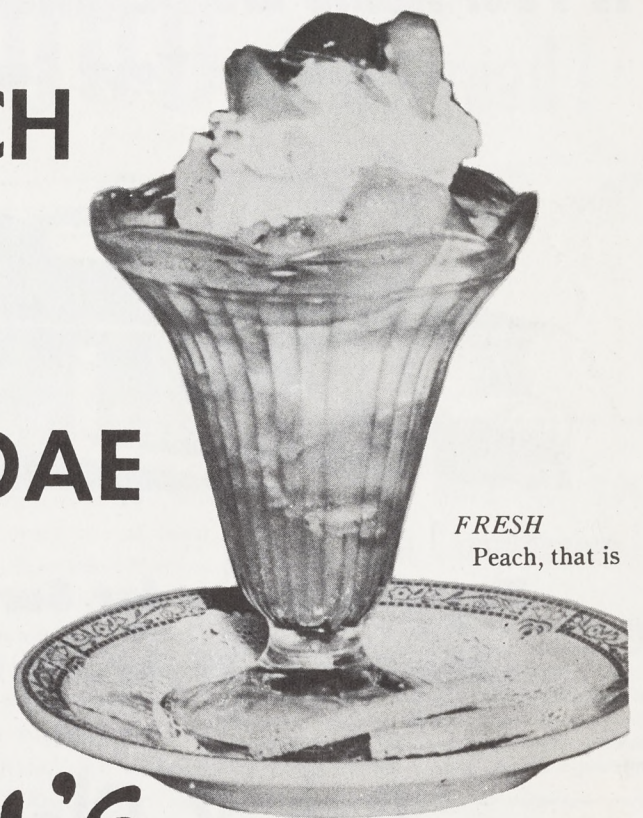
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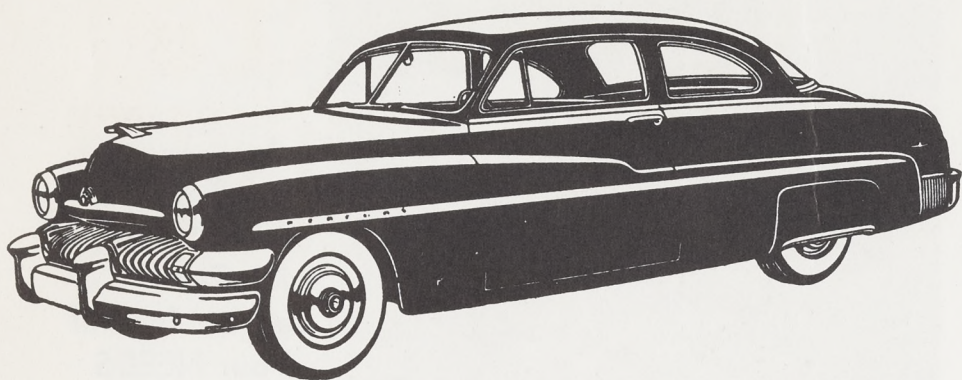
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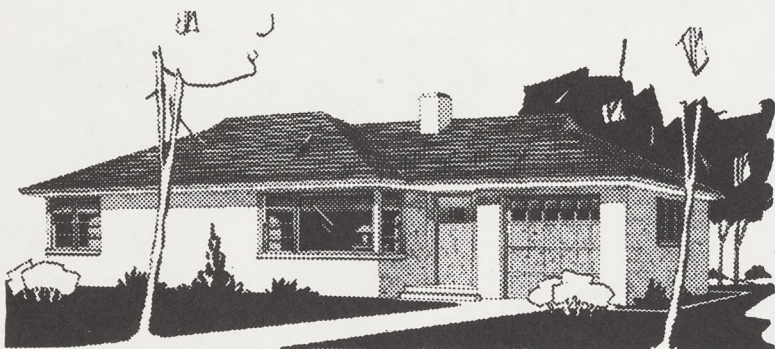
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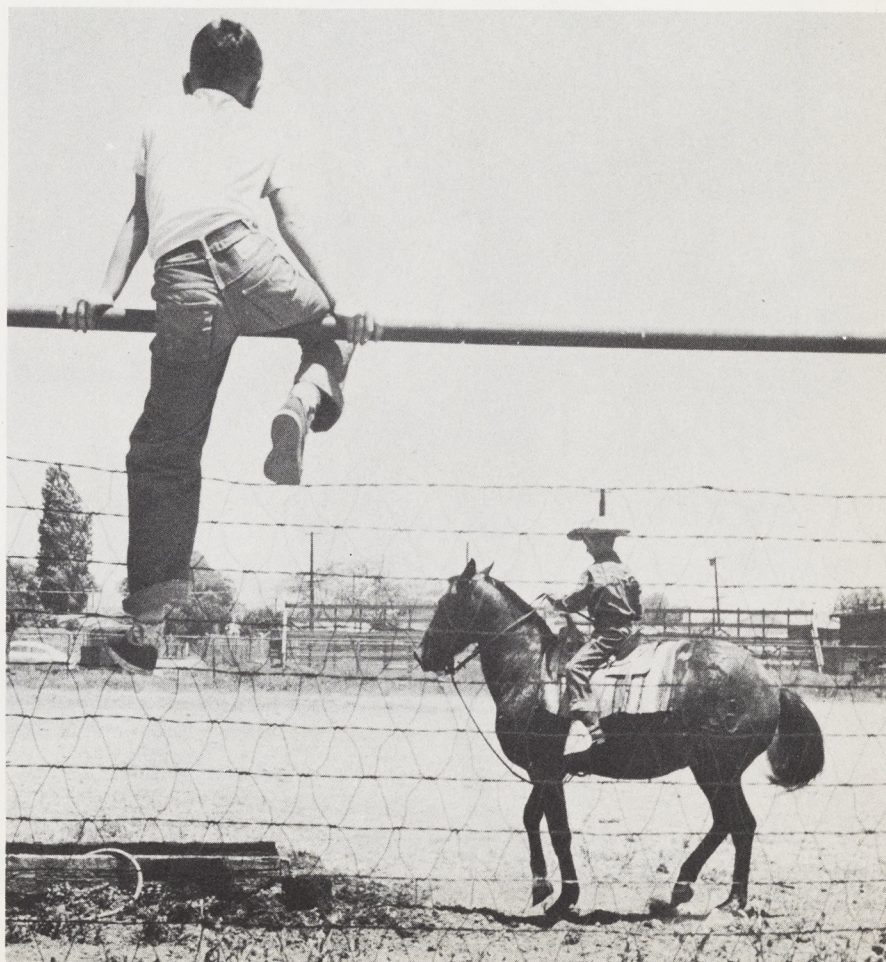
Just Ask Your Neighbor!



This is only about a third of the assembled horsemen who



A rider lost points if his horse stumbled on these ties, or clipped them with his hooves. This horse is doing all right.



Horses always have a fascination for adventurous-minded boys.



men who, in line, stretched from here to there.



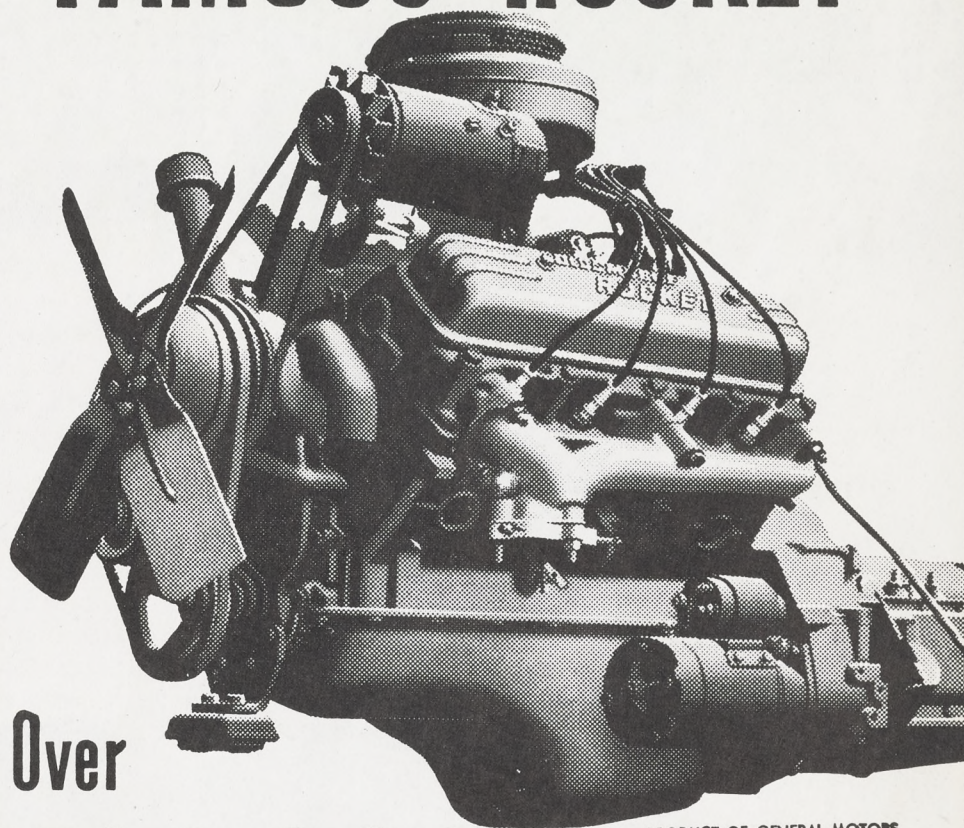
Vic York, of course, was master of ceremonies.

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Want a Picture to Keep?

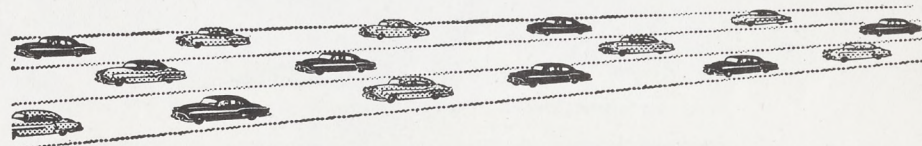
Glossy 8x10-inch photographs of pictures printed in THE PICTORIAL may be purchased at our office, \$1 each. For 5x7-inch prints the price is 60c each. Prices for contact prints and large orders may be had by phoning 45-0274. We also take many pictures which, because of space limitations or for other reasons, never appear in the magazine; you may see proofs and order prints from these negatives by calling at THE PICTORIAL office.

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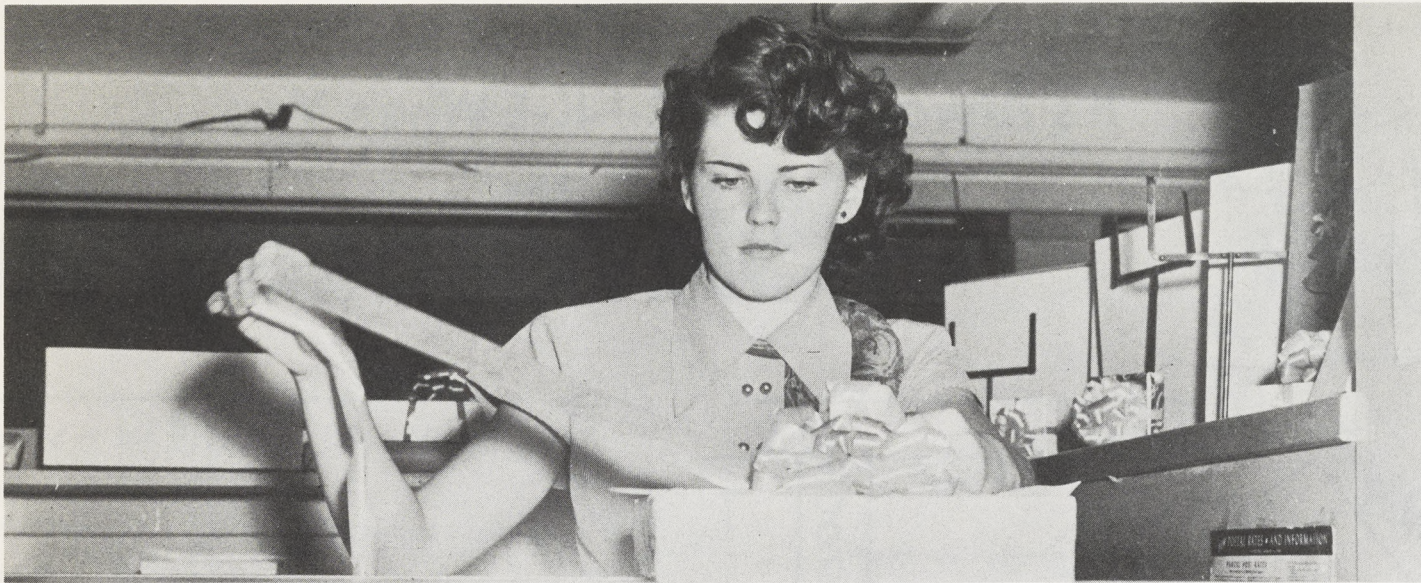
After work she might swim . . .



. . . or she sometimes just relaxes on the lawn . . .



. . . or goes bowling with Muriel Keller.



Joyce averages around 150 fancily wrapped packages each day at Myers. She earns 88¢ per hour, makes own clothes.

To Dick in Japan, From Joyce

Planes, guns and tanks are important to servicemen overseas but there is little to compare with letters from home when it comes to what they really need to keep them going. Realizing this, THE PICTORIAL thought that Seabee Dick Robertson, 19, now stationed in Japan, might appreciate an extra-special illustrated letter from home. Meaning one from pretty Joyce Murray Robertson, 738 S. Comstock, his 18-year-old bride of five months. The Robertsons were married on Valentine's Day but their honeymoon ended, three weeks later, at San

Diego when Dick shipped out. Since then Dick has written almost daily but he doesn't care much for Japan. Joyce had been studying to be a laboratory technician at Pasadena City College before their marriage, then withdrew, and after Dick left got a job gift-wrapping packages at Myers Department Store. "I'm just being patient," she says of her war-disrupted marriage. "There are a lot of other girls in the same boat." Perhaps these pictures will help Dick remember the girl he'll be coming home to some day, soon.



She walks to work.



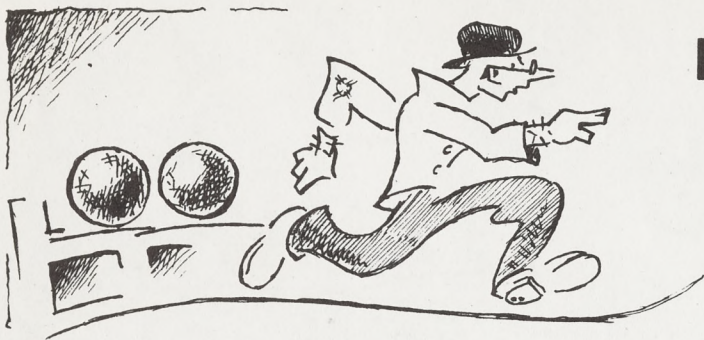
These cookies can cross the Pacific to Dick but Joyce can't.



Joyce reads "The Aeneid" because "I never understood it in Latin."

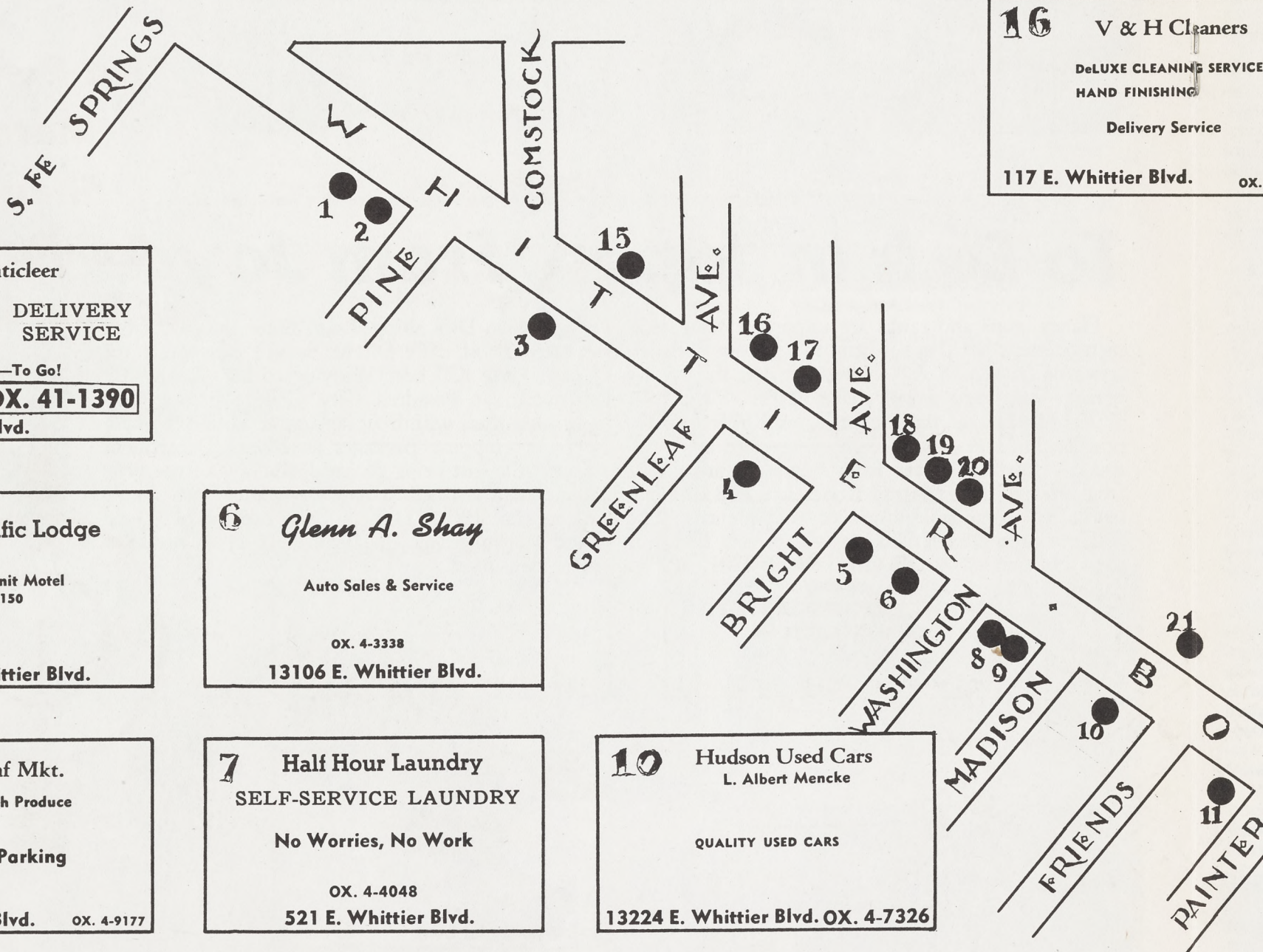


Flimsy sheets of paper are the principal link between this wife and her husband overseas.



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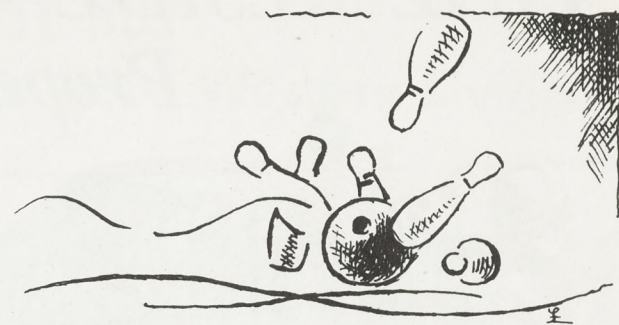
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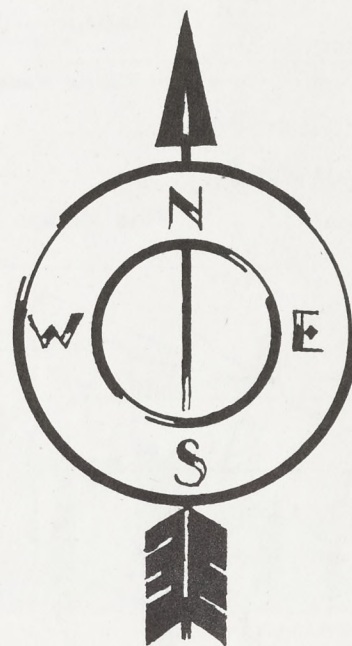
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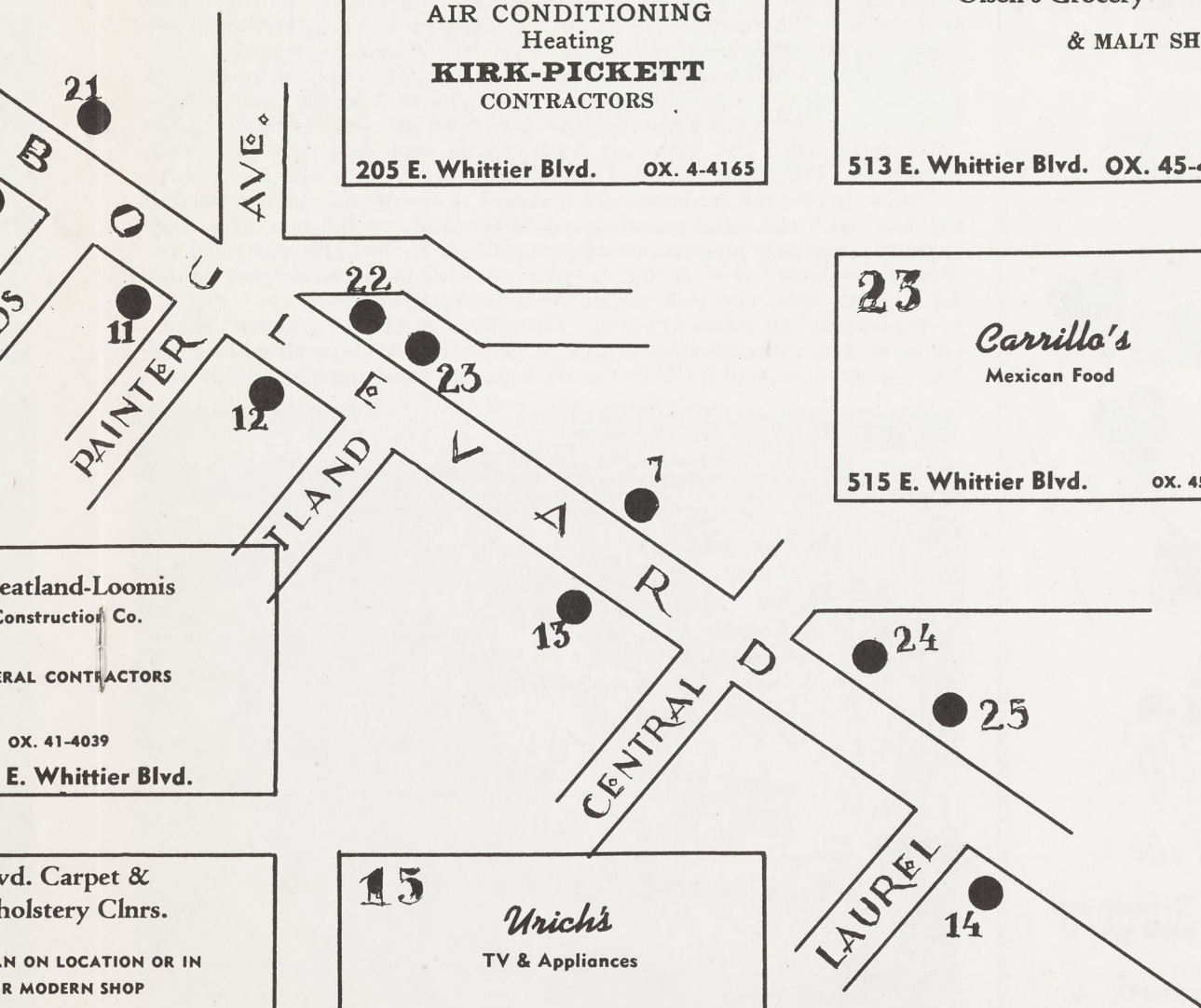
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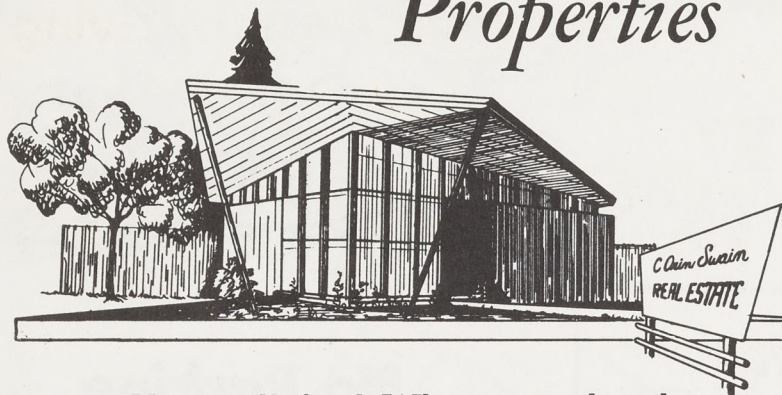


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Betty Lou's Figurines Become Big Business

By ALBERTA STONE

Thanks to the absence of a husband who was in the Army, thanks to a girl friend who heckled her, and thanks to a clever, artistic girl who could do things with her hands, a fascinating business was born. Betty Lou Nichols, of La Habra, is famous now—in her own way—for her Floradorables, lovely ladies with their long eyelashes, numerous hats, and chic curls. These ceramic heads, which are exciting flower containers in reality, were conceived in the course of a fantastic business adventure which truly came up the "hard way."

Betty Lou Nichols was home while her husband Nick, who was in the Army, was going overseas. With nothing much to do but wait, she made ceramic figures with the technique and skill she had acquired in Fullerton Junior college a few years previously. However, with the encouragement of Yvonne Conlin, a school friend who was willing to back up her enthusiasm with cold, hard cash, Betty Lou made a few tentative sorties into the business world and found her little Gay-Nineties figurines actually had sales appeal! She is forever grateful to Bullock's department store in Los Angeles for being willing to encourage her young business. They willingly took her small output, and what's more, sold it.

Way back in 1945—or so it seems to Betty Lou—she started from scratch to make the ceramic figures she so enjoyed with a one cubic-foot kiln (pronounced "kill") which cost around \$100 and with another hundred dollars worth of materials. Making the molds, designs, painting and firing kept this ambitious youngster busy. But within a year, and with a new baby boy named Mike, Betty Lou had employed a helping hand, Mary Lou Barnett.

How Business Grew

With the new help, Betty Lou decided to branch out. She made a few personal contacts with gift buyers in the Los Angeles area, but with no results. Carrying a little suitcase in her hand and wearing a naive expression on her face, she soon found that the big business she dreamed of was not to come that way. On top of that there were accompanying headaches. There was a minor altercation with the income tax office concerning employee technicalities. It seems humorous from where she now sits, but at the time it was almost overwhelming. Then she acquired a "representative," and Betty Lou discovered that the same buyers who had stalled her off with a "later, perhaps," were anxious to get her figurines when approached by a recognized contact.

This jump in orders immediately put the ceramics business out of the little playhouse behind her parent's home in La Habra to a hastily built addition to the garage. With this advance she designed cute little peasant figures, decorative plates, mugs, and more Gay Nineties girls, some large enough to make lamp bases. Betty Lou also hired several more girls to help with the painting.

Following the war, husband Nick returned to his old job at the Standard Oil lease south of La Habra, and found he now had two full time jobs. Days spent at a regular engineering office were followed by late afternoons and evenings firing kilns full of ceramics, which also had to be packed and readied for shipping. Nick also took care of the bookkeeping chores.

As of today, Betty Lou has moved three times into larger quarters. She occupies an ex-wartime production plant at present, with a separate office building, display room, a 50 x 100 foot work room, and two large kilns. With a full



Girls modelling figures, putting in detail and features, all of which are hand-made.

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Betty Lou Nichols pensively surveys new creation, not yet ready for sale.

time husband-business partner, she employs 14 girls in the making of heads, and four men in the firing and shipping department. She and Nick readily admit they learned about the business world the hard way, absorbing numerous knocks along the way.

Betty Lou's famous eyelash-hat-and-curls ladies are now the bulk of her business. At the request of a New York buyer last year she created a cute line of bunnies, with holes in their heads, too. This was obviously for the Easter trade, but has lasted the year around. With the addition of a Mr. and Mrs. Santa Claus (both of whom have tiny eyelashes, and Mrs. Claus has quaint old-fashioned square eye-glasses), and a new line of pigs, the Nichols Ceramics



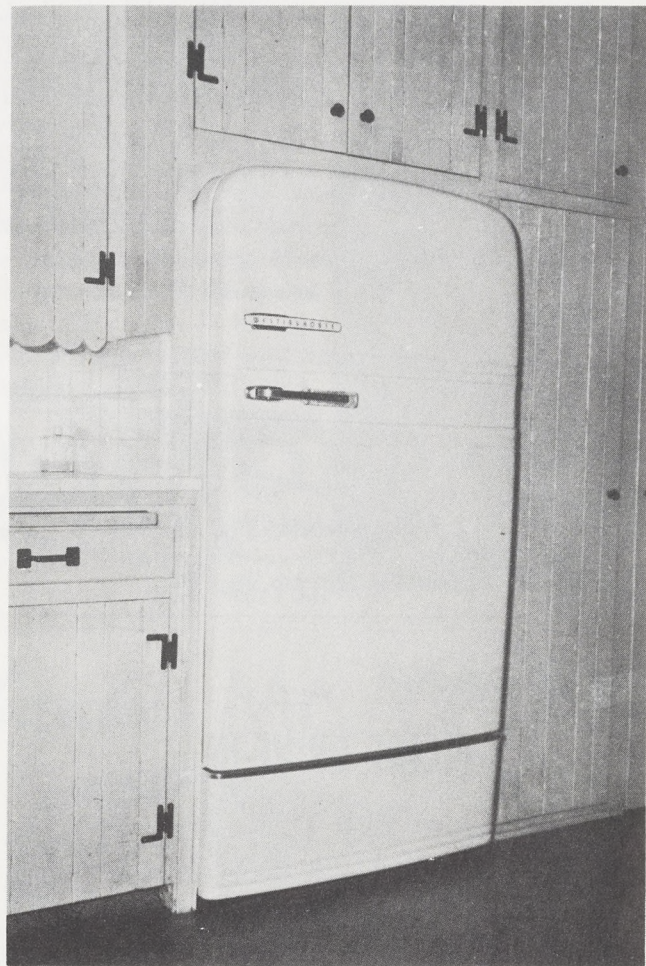
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Mrs. Eunice Whittmore removes heads from molds.

are growing day by day.

Betty Lou and Nick have two children, a boy five and one-half and a girl one year old. And thanks to an enthusiastic public that hasn't even begun to tire of the unusual hobby-that-grew, the Nicholls have a lovely new home in Sunny Hills, near Fullerton. These newcomers in the business world have learned that copies of their work will always be attempted, but few imitators are interested in the toil the distinctive details require. The heads are tedious and difficult to make, and can't be touched by the quick-money boys. So the work goes on, and no doubt more space will be required soon. But in the mean time, Floradorables and bunnies and pigs and Santa Clauses go out daily from a dream-come-true in La Habra to actual markets from Hawaii to New York.



Stan Olson dips figures in glaze "soup."

Leprechauns, Fairies Dance in Penn Park

Once upon a time there lived in Penn Park, Ireland, a young man named Jack who was told by his poor, widowed mother to take the family cow to market to sell. As so often happens in cases like this, Jack became involved with some other character before he completed his errand (if he didn't, there would have been no story).

He met a little old man who had a truly marvelous offer—a bee which, though Jack could scarcely believe it, played a harp. He also had a quite ordinary mouse and a cockroach (called "bumclock" in this part of Penn Park) which could dance. All one had to do to wind them up was to whistle, but the *really* miraculous thing about the performance was that it set everyone who saw them to laughing and dancing. Jack fell for this fairyland con game and gave up old Bossie for the three creatures and the little harp.



Jack trades cow.

Naturally, his mother was burned up when he returned with no coppers and no cow, but she was quickly won over by the fairy creatures, for that is what they were, of course. But she didn't let her wonder and delight at these little objects dull her sense of economic necessity and so she sent Jack off again—this time to seek his fortune, or at least enough of one to care for her and her son.

Jack set out, and it wasn't long before he met travellers who told him a queer tale about the royal family. Jack had lived so deep in the woods that he wasn't sure what a "king" or a "princess" was, but these strangers filled him in and told him further that the princess had been in a depressed state for some time; for so long, in fact, that the king had offered her in marriage to anyone who could make her smile. There was a single catch: if any aspirant failed



Fairies show up.

to make the girl laugh, he would lose his head, but Jack, possessed of the magical creatures, didn't worry about that.

It so happened that he arrived at the distant palace gardens just when a party for the princess was in progress. Everyone was having fun but this girl, who looked on glumly, taking no part at all in the gaiety surrounding her.

The queen was pleading with her to break down and the king was twisting his hands and moaning, while all around the other people were having fun.

Jack registered for his chance to make the sullen girl smile and when his turn came (and all his unsuccessful predecessors had been led off to the chopping block) he brought out his harp-playing bee, his mouse and his dancing bumclock. Fortunately, they were in fine fettle. Since they are magic creatures, and since all who see



Leprechauns awaken Jack.

them *must* laugh, the spell is broken, the princess smiles, the king un-kinks his hands, the queen is happy, and Jack, of course, marries into the royal family. He and the princess live happily ever after. The story doesn't say what happened to Jack's widowed mother, now with no cow and no son, either.

All of this took place in Penn Park recently under the auspices of the Whittier Recreation Department. Ballet classes of the department, led by Mrs. Geraldine Tut-schulte, performed the fairy story in four scenes. Dancers were costumed by Eleanor Boreinger, Barbara Durning, Carla Mosely and Jean Clough, and Connie Wurst accompanied them on the piano.



Creatures make Princess smile.

(Continued on page 23)

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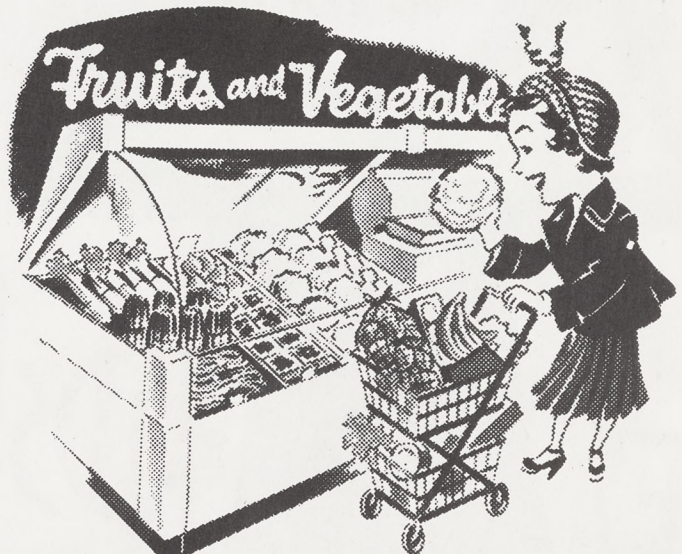
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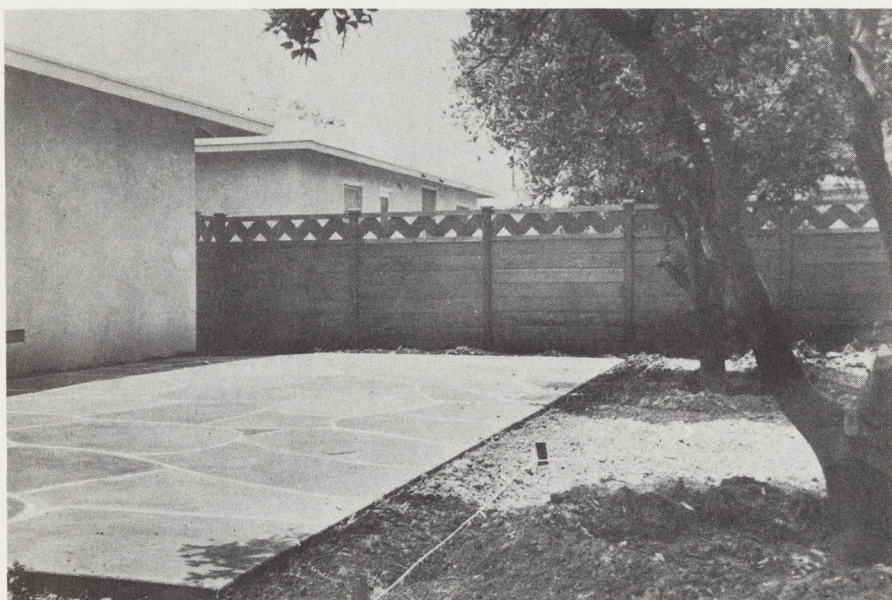
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WHITTIER SNAPSHOTS



MAYBE THEY'RE riding through space with Buck Rogers, or routing dastards with the Lone Ranger, but wherever they may be, these comic book readers are oblivious to the Saturday afternoon crowds passing Whittier's busiest corner. (Maybe they were just waiting for a bus.)



FATHER WALTER JOHN HOLLY, 25, receives congratulations of his parents, Mr. and Mrs. John Holly, 721 S. Washington, at a reception in Smith Memorial Hall in his honor after his ordination into the Franciscan order. First member of the local St. Mary's parish to become a priest, Father Holly studied for the priesthood for 11 years after one year at Whittier Union High School.

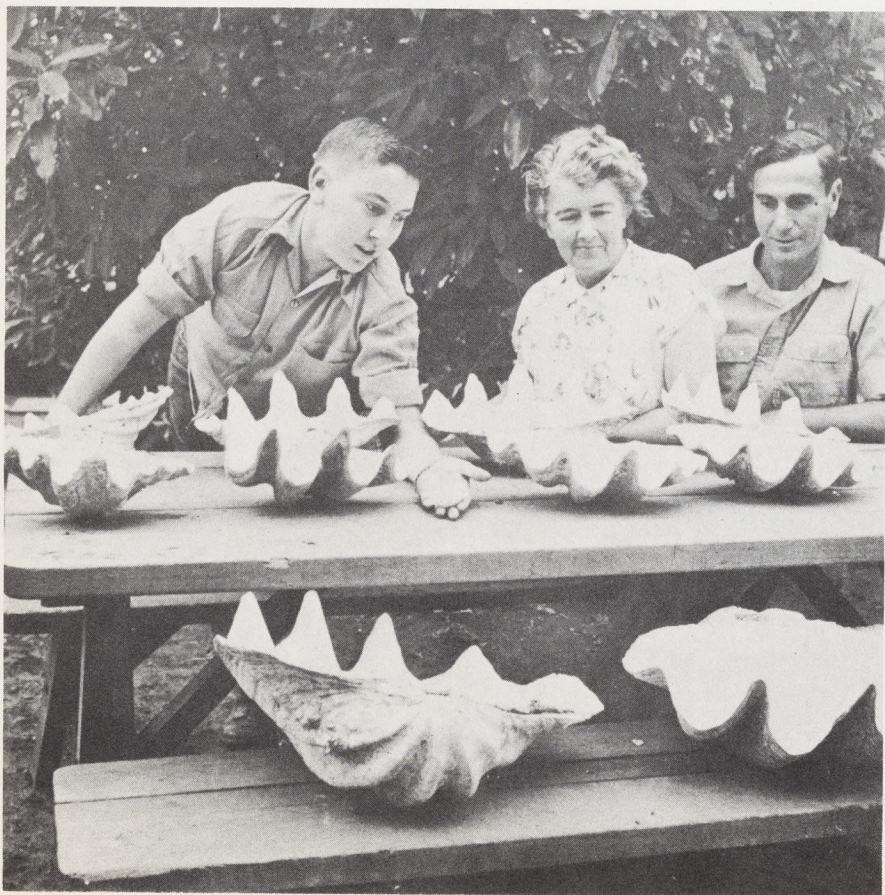


LYDIA WAEL takes her first good look at California from the Rideout Hills home of Dr. Ernest H. Clay, 345 Grande Vista. She was the guest of Dr. and Mrs. Clay recently. Miss Wael, nurse, came to America almost a year ago from her native Brussels on a Fulbright scholarship as an exchange student. She studied at the Boston Children's hospital and Bellevue Medical Center at New York before winding up her stay in this country with a motor trip to the west coast. She was in England during the war and worked in the Belgian Red Cross. She was one of the first nurses into the Dachau horror camp and helped bring Belgian sufferers back to their native country from Hitler's Reich.



Tommy Paolozzi, 14, was told to pose like this and to look terrified. He's looking terrified.

THE THING was what Mrs. John Paolozzi, 2121 Rose Drive, dubbed an object her husband sent her from Eniwetok Atoll where he was port captain during recent A-tests. The express company told her to "bring a trailer" when she came to pick it up. It proved to be the first of several "giant killer clams" Paolozzi had sent home and which eventually displaced three bikes and a wheel barrow from the family garage. It weighs about 200 pounds and is more than thirty inches long. In ancient times these shells often were used as baptismal fonts in Catholic cathedrals.



As you can see, these toothed clam shells come in all sizes.

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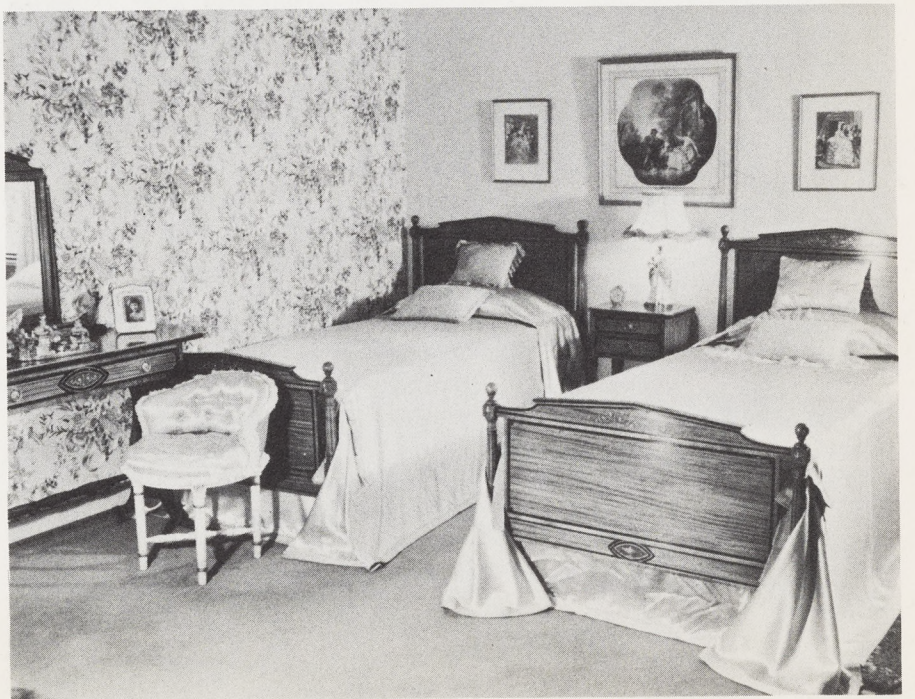
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Some of dining room's splendor is captured even in black and white photo which, however, cannot convey glitter of sterling, mahogany, vari-colored glassware and china against green carpet and soft rose drapes.



Living room walls' soft green harmonizes with velour carpet of similar tone, while drapes and much of upholstery fabrics are rose.



Mrs. Goeckerman's bedroom has satinwood suite, with rose satin bedspreads following rose tints in wall paper.

home + hearth

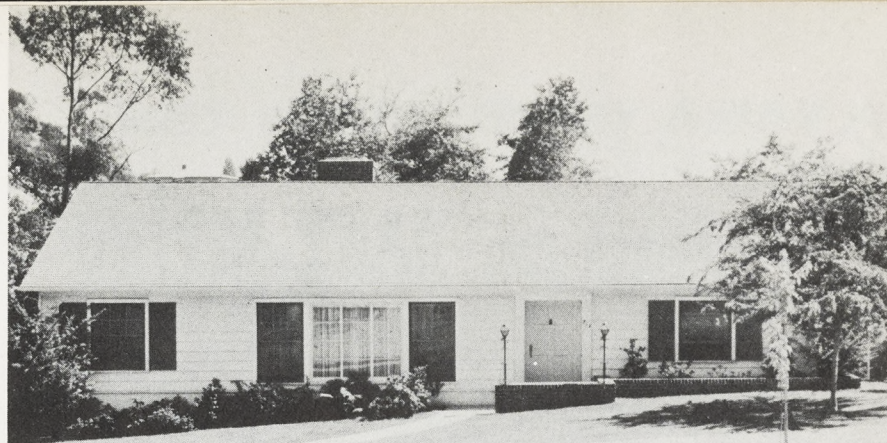
"I once apologized to a famous decorator for not consistently following the same motif in furnishing my house," Mrs. W. H. Goeckerman says, "but he told me the house was much more a home for being furnished with a variety of styles." As a result, the Cape Cod residence of Dr. and Mrs. Goeckerman at 713 Sycamore Dr. boasts a décor in which French Provincial blends nicely with Chippendale and Hepplewhite pieces, and almost every room is richly embellished with china and figurines bearing such famous names as Royal Dresden, Spode, Capo di Monte and Meissen.

The Goeckermans came to Whittier three years ago after long residence in Westwood and in Rochester, Minn., where he served as a dermatologist at the Mayo clinic. They had planned to settle in Virginia, where the doctor could retire, but they were loath to travel further east than Whittier. Their house, new though it is, has the indefinable air of quiet elegance and of being lived in that sets off so many older homes from those with painstakingly fashionable appointments.

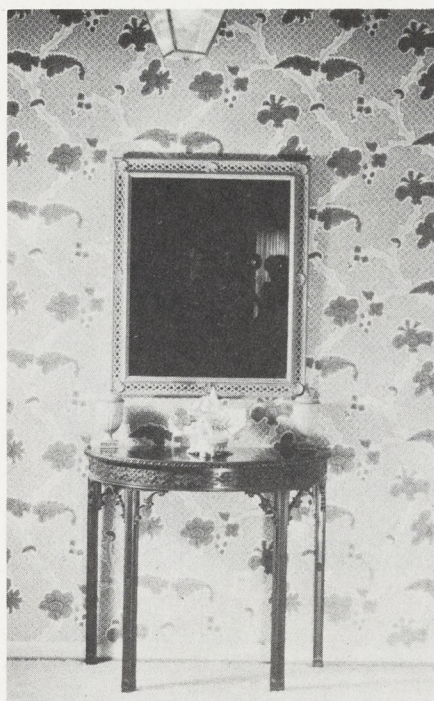
The china closet, mantel, secretary, book shelves and occasional tables all bear the exquisite cups, dishes and colorful china figures that Mrs. Goeckerman has been collecting for years. Living room, dining room and den contain chairs and stools done by her in needlepoint. And throughout the house are paintings, antique mirrors and family photographs that combine to let the visitor know that their owners are well and gracefully settled in Whittier.

The paintings include two ancient, brooding German oils reminiscent of Frans Hals, while one of the more interesting photographs shows the doctor's father in the scarlet-splashed uniform of Kaiser Wilhelm II's palace guard.

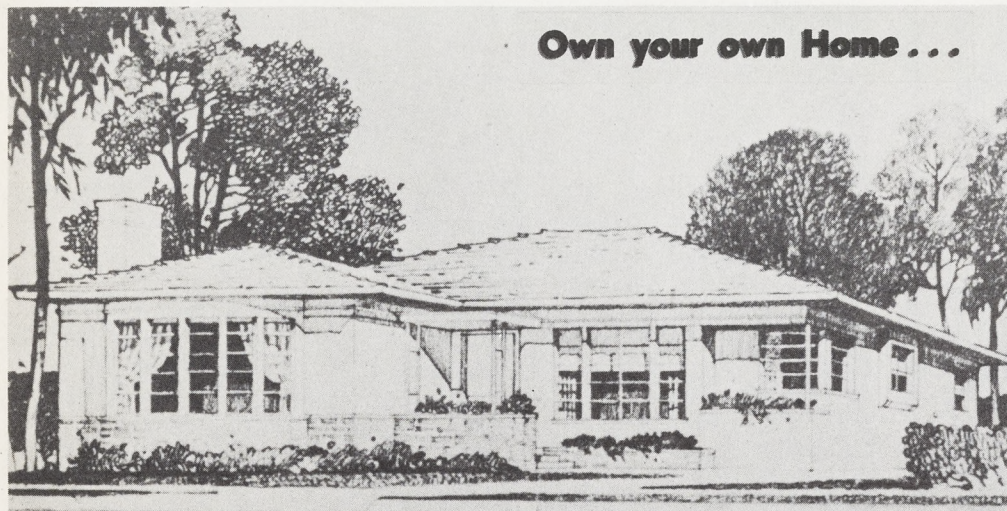
Living room and dining room occupy a space 17 x 35 feet; there are two bedrooms, den, two baths and a covered porch with a view and a southern exposure. Because the 70 x 160-foot lot slopes down from the street, the porch finds itself on the second floor overlooking the pleasant little valley where Alta Ave. meets Broadway. A large back yard is planted with avocado, fig, peach and rose trees, but the Goeckermans do not want to be bothered with grass, a barbecue, or, for that matter, with a television set. "We never will, if my husband has anything to do with it," Mrs. Goeckerman says cheerfully.



House's simple, almost austere facade doesn't even hint at elaborate decorative scheme inside.



Entry has eye-catching maroon-and-white wall paper; corner of living room (right) shows part of valuable china collection, Venetian mirror and chair upholstered by Mrs. Goeckerman.



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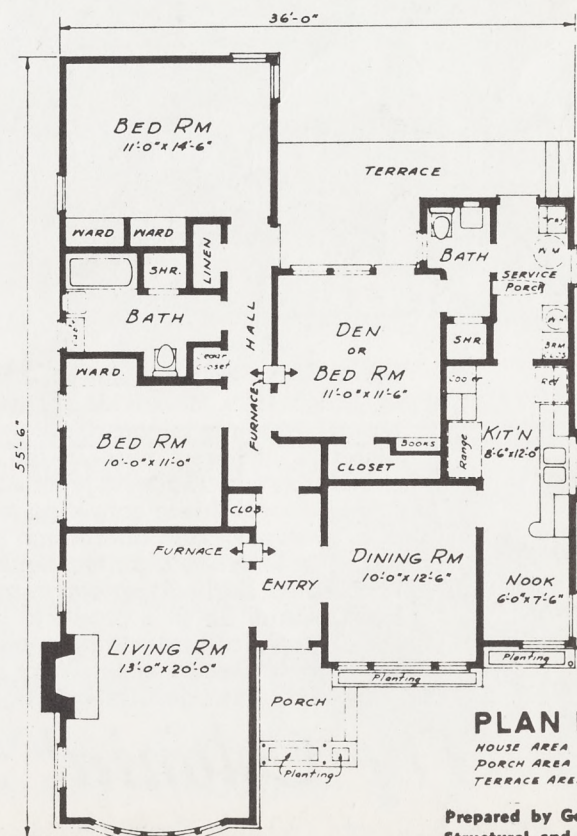
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This is another three-bedroom home that is laid out with a central hallway, allowing direct access to almost every room. Of conventional design, it is suitable for a corner or middle block lot. You will note that this floor plan is somewhat similar to PLAN No. 309, shown in THE PICTORIAL of July 12. The plans could be interchanged.

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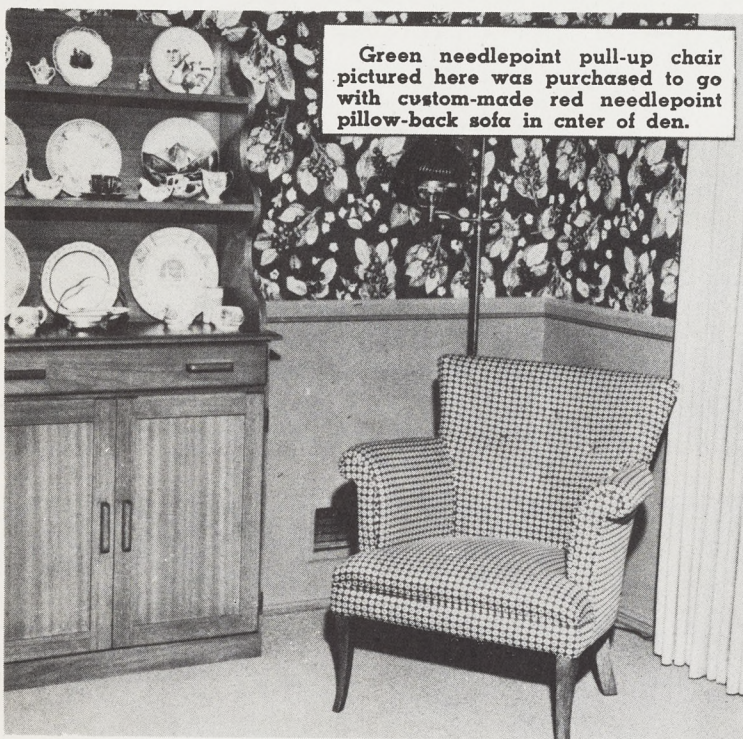




DESIGN FOR EASY LIVING



This solid Eastern birch drop-leaf extension table can seat ten if need be. Windsor chairs accompany it. Striking brass plaque stands out against grey-painted wall.



Green needlepoint pull-up chair pictured here was purchased to go with custom-made red needlepoint pillow-back sofa in center of den.

The country ranch home of Mr. and Mrs. Fred Todt, 14626 Montevideo, Friendly Hills, is a typical example of our California informal furnishings. Pictured here is the den which Mrs. Todt furnished especially for ease of cleaning. Wall-to-wall frieze carpeting saves a good deal of sweeping, and alternating painted and papered walls make a perfect setting for carefully selected Early American furniture.

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The Colonial Shop

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Handsome Hepplewhite buffet, silver tea and coffee service, figurine candelabra are majestic against silver-framed mirror and large wall paper pattern. Shelves, table in nook bear Spode soup tureen, dishes, and ever-present figurine.



Kitchinning

with MAYBELLE and MARTITA



MOUNTAINEERS' COFFEE CAKE

If there's anything more voracious than a hungry trout, it's a famished trout fisherman awaiting his pre-dawn breakfast. Mrs. Frank Westsmith, 926 E. Philadelphia St., ran smack into a pack of them one morning at her husband's fishing camp on the Kern River in Tulare County. Seems that the camp cook had quit, and Mrs. Westsmith had to tame the snarling fishermen with something appetizing—fast. She hurriedly came up with a batch of mountaineer's coffee cake and with it successfully held the anglers at bay. Although shaken by the episode, she retained enough presence of mind to jot down the recipe which, incidentally, serves eight.

2 1/2 cups flour	1/2 tsp. salt	1/2 tsp. soda
3/4 cup shortening	2 well beaten eggs	2 tsp. baking powder
2 cups brown sugar	1/2 tsp. cinnamon	1 cup sour milk
1/2 cup crumbs	1/2 tsp. nutmeg	1/4 cup chopped nut meats

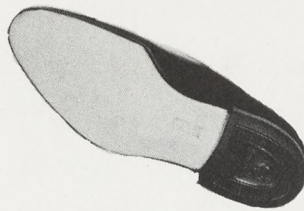
Mix together flour, shortening, salt, brown sugar. Mix crumbs and nuts and set aside. Add spices, baking powder, soda to flour mixture, and then milk, eggs. Put in two eight-inch waxpaper-lined cake tins, adding crumbs and nuts. Bake 30 minutes at 350°, and serve hot.

(Continued from page 17)



Most of company poses here after re-enactment of playlet for camera.

WHY THROW MONEY AWAY?



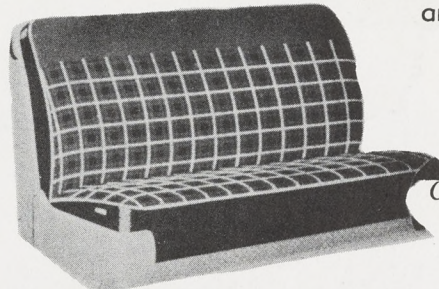
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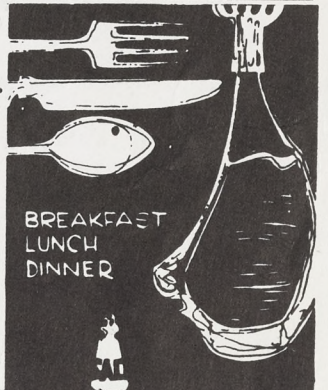
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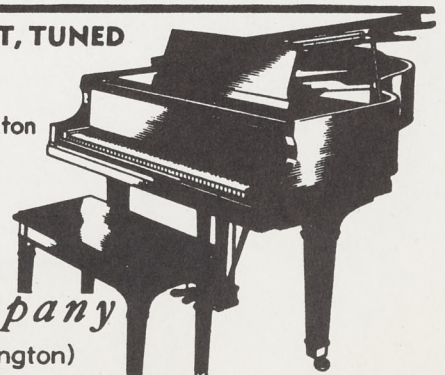
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